RAPID Health 2020

"Your excellent preparation to

enter the Dutch & EU

Life Sciences & Health market"

Access to market program

- Professional and compact program
- Lowering access to market risks and costs
- Well informed decision making for market access plan
- Access to world class experts and coaches
- Meet diverse international participants
- Being part of an international community of entrepreneurs

For more, please visit www.rapid-health.eu/2020-fall

RAPID Innovation Holding Jaarbeurs Innovation Mile (JIM) Jaarbeursplein 6, 3521 AL Utrecht, The Netherlands International Scale-ups and startups

RAPID-Health 1-Month program

FALL 2020 GO DIGITAL September 18 - October 17, 2020





Your 1-month program

Week 1

In-depth knowledge workshops about Utrecht, the competitiveness of the region and the market in the Netherlands.

Including the healthcare system, funding and reimbursement, legal aspects, possibilities of clinical and technology validation, culture, and marketing/branding.

Week 2

Visits to events such as the EBU get connected event, where over a thousand people in the e-health space showed up, all eager to get to know more about the products the RAPID Health start-ups have to offer.

"The Rapid Health program helps prepare startup companies in a professional manner and create precious business opportunities from their network. Through the network of the program, which increases the chance of collaborating with quality Dutch partners. As a business developer, I must say this is an ideal program for startups to explore and participate in."

- Wayne Hou, MedicusTek

Week 3

Demo week, lots of training on how to pitch, how to demo, and how to get your message across to Dutch people.

Week 4

Deal making, speaking with investors and many other final touches were made in this jam-packed last week of the program.

At the end of week 4 RAPID Health participants will have a good access-to-market concept. Alumni will get a certificate.

RAPID Health is your Regional Accelerator Program for Innovation & Development in Health

RAPID Health Fall 2020 selection

- 1 June 2020: call open
- 15 July 2020: Deadline applicants
- 1 Augustus 2020: Decision by international jury for definitive participation in September.
- 31 August 2020: Settle the program for EUR 5.500 (excl VAT)
- Join September 18 till October 17
- Follow up your access to market plan

How to Apply

- Application registration can be made through: <u>www.rapid-</u> <u>health.eu</u>
- Do sign up by 1 June 2020

Contact Us

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